



MEDIA ALERT

Dr. Yvonne Brandon, Superintendent
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IT'S EASY GOING GREEN City Schools Will Kickoff 'Go Green' recycling project Monday at J.B. Cary

WHAT: Richmond Public Schools launches the district's "Go Green" recycling program at 48 schools throughout the city. Last year, schools collected 233,350 pounds of recycled paper, which equates to saving 662 trees.

WHO: Richmond City "Go Green" student ambassadors, school officials, parents, and community partners

WHEN: November 23
10 a.m.

WHERE: John B. Cary Elementary School
3021 Maplewood Ave.

MEDIA OPPORTUNITIES: Interview "Go Green" student ambassadors as to why they should recycle and help save the environment. Also, find out how J.B. Cary students generated nearly 20,000 pounds of recycled paper last year to rank first among city schools.

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