



MEDIA ALERT

Dr. Yvonne Brandon, Superintendent
Felicia Cosby, Communications Officer
Public Information Office: 780-7100
Nov. 18, 2009

City Schools to hold 8th District Choice Campaign Nov. 21

WHAT: 8th District Richmond Public Schools Choice Campaign launch to promote program offerings and achievements of Richmond City schools that serve residents of the 8th District. Volunteers will visit neighborhoods and distribute information and other promotional materials. Opening ceremony at Boushall Middle School will feature comments from Superintendent Dr. Yvonne Brandon, Richmond Mayor Dwight Jones and Richmond City Sheriff C.T. Woody. Volunteers will be transported to neighborhoods served by 8th District schools.

WHO: Volunteers, parents, teachers, students, school officials, city officials and members of the Richmond City School Board

WHEN: Nov. 21
10:00 a.m. – Opening ceremony at Boushall Middle School; refreshments and entertainment will be provided to volunteers when they return to Boushall from canvassing 8th District neighborhoods.

WHERE: Boushall Middle School
3400 Hopkins Road

MEDIA OPPORTUNITIES: Great visuals for an excellent weekend feature

CONTACT: Felicia Cosby or Cletisha Lovelace
780-7100

###